



Biography for Jalel Aossej:

**Title: President –
Islamic Services of America (ISA) and Halal Montreal Certification Authority (HMCA)**

Jalel Aossej has been involved in the North American Halal food and certification industry for nearly 30 years in varying capacities from executive roles to business development, supply chain, certification, and as an industry subject matter expert. Jalel has been invited to speak with domestic and international government and nongovernment organizations over the years related to the topics of Halal as an evolving global trade matter and Halal business branding. Jalel has been featured in numerous trade journals, publications, written articles, and presentations on the Halal trade.

While reminding others he is no stranger to business failures and personal misjudgments in his career, Jalel focuses much of his current efforts on the aspects of resilience and the values necessary to serve others and develop teams of people empowered to achieve success through personal accountability and perseverance. Jalel has a keen understanding of the global supply chain as it relates to Halal protein and trade, in addition to being able to successfully navigate and understand the international Halal standards and criteria for numerous countries. Jalel is noted for being able to clearly and candidly explain the factors influencing Halal branding and certification as it relates to domestic and international trade and market share growth.

Jalel holds Bachelor's degrees in International Business and Fitness from Cornell College and is an entrepreneur focused on building strong teams to operate sustainable businesses while helping to develop strategic plans for the future of the global Halal trade. He currently lives in Michigan, United States with his wife Surriah and their five children where they are active in the Islamic community and enjoy fitness and health as active athletes.

